



Conference Agenda

Wednesday, September 14th, 2011

11:00 am Registration

11:10 am Opening Ceremonies

Prof. Dr. Thorsten Bagschik, President BiTS Iserlohn
Dr. Reinhard Kolke, ADAC

11:30 am Panel “Economics I”

Chair: Prof. Dr. Jan Werner, BiTS Iserlohn

Relevance of oil prices for mobility today and in the next decades
Dr. Andreas Seeliger, Frontier Economics Ltd, Germany

Does education influence income mobility in Romania?
Ana-Maria Zamfir, Romanian Research Institute for Labour and Social
Protection, Romania

*The dynamics of labour mobility in Central Asia and the European
Union*
Alessandra Bravi, United Nation Development Programme, Czech
Republic

1:00 pm Lunch

2:00 pm Panel “Informatics”

Chair: Dr. Heiko Roßnagel, Fraunhofer IAO

*A Survey of Interoperability Concepts for Security Systems in Public
Transport*
Sebastian Kurowski, Fraunhofer Institute for Industrial Engineering,
Germany

The Vehicular Information Space Framework – A Comparative Study
Vivian Prinz, Department of Informatics, TU Munich, Germany

Decision Support for Energy Efficient Production in SME
Uwe Laufs, Fraunhofer Institute for Industrial Engineering, Germany

3:30 pm Coffee break

3:45 pm Panel “Marketing & Engineering research”

Chair: Dr. Stefanie Paluch, TU Dortmund University

*Development of Customer Satisfaction Studies to Improve Expert Test
Demonstration of a Pilot Study for Child Restrain Seats in Northern
and Southern Europe*

Jan Hendrik Schreier, ADAC e. V Fahrzeugtechnik, Germany

*Night Star Express: With Sustainable Solutions into the Future – the
Calculation of Carbon Dioxide Emissions*

Alexander Kempny and Laura Mervelskemper, Gaia e. V. – Institut für
Umweltmanagement, Germany

*Internationalisation of Remote Service technologies – A three Country
Study on Perception, Adaptation and Relationship Marketing*

Dr. Stefanie Paluch, TU Dortmund University

5:00 pm Coffee break

5:15 pm Panel “Economics II”

Chair: Prof. Dr. Jan Werner, BiTS Iserlohn

Mobility of Top 500 Firms in the U.S., China and the Globe

Dr. Qinghua Chen, Beijing Normal University, China

Mobility in Chinese Financial Markets

Prof. Yougui Wang, Beijing Normal University, China

6:00 pm Interim Conclusion of the first conference day

Prof. Dr. Jan Werner, BiTS Iserlohn

8:00 pm Dinner at the “Four Season Iserlohn”

Meeting at the Lobby of the Hotel Campus Garden at 7:30 pm

Thursday, September 15th, 2011

10:00 am Panel “Logistics”

Chair: Dr. Reinhard Kolke, ADAC, Germany and Prof. Eric Sucky,
University of Bamberg, Germany

“tba”

Andreas Form, BMW, Germany

*The concept of an energy self-sufficient port as a contribution to green
and robust supply chains*

Björn Asdecker, University of Bamberg, Germany

*Potential Shifting Effects on Maritime Container Markets – Current
Developments and Requirements on Market Players and Policy: The
Case of Continental Europe*

Andreas Deutsch, TransCare AG, Germany and Prof. Eric Sucky,
University of Bamberg, Germany

11:30 am Coffee Break

11:45 am Keynote Address

Prof. Dr. Thomas Reichmann, Chairman of the Honorary Senate of the BiTS

12:45 am Final Conclusion of the conference

Prof. Dr. Jan Werner, BiTS Iserlohn

1:00 pm Lunch

Some impressions from the conference



A warm welcome for the participants from the Beijing Normal University, China





